

CASEBOOK

**CI360, Your digital
marketing agency**

**FEBRUARY
2024**



**DIGITAL. FROM HERE TO THE
EDGE OF THE WORLD**

Founder's note

CI360 stands at the forefront of the digital revolution, embodying the spirited curiosity of the current times. In this era where digital landscapes shift with the wind, our agency emerges as a beacon of integrated marketing services, dedicated to the art of focused attention. Each strand of content, every pixel of design, is a testament to our belief in the transformative power of digital. With a team as dynamic as the environments we navigate, we pledge to remain learners, innovators, forever evolving. Like crafting stories or campaigns that stick, we understand the nuance, the specificity, the magic hidden in the details. CI360 isn't just part of the digital transformation; we are its spirited conductors, guiding brands with a blend of creativity and strategy that resonates across the digital echo chamber. Together, we're not just witnessing the future unfold; we're the ones turning the pages.

DIGITAL



Pramit Ghosh.
Founder

A modern bard and a story teller, Pramit has enormous experience when it comes to Marketing and Marketing Communications. He founded this agency after spending 19 years in the corporate world with companies such as Tata, Airtel, Telenor amongst others.

Our vision remains simple - Accessible and Affordable marketing communication for all. That is a vision that we hope to realise with CI360 that we are developing to be a one stop shop for all your communication needs.



Strategy

A successful marketing strategy is the backbone of any thriving business. It's about understanding your audience, defining your unique value proposition, and communicating it effectively.

SERVICES

Social media is the strategic art of ensuring your content reaches the right people, at the right place, at the perfect time. It's about fine-tuning your messages to cut through the digital noise, leveraging algorithms, and engaging with your audience



Content

At the core of compelling content development lies the art of storytelling, seamlessly interwoven with captivating graphics, insightful blogs, compelling scripts, and dynamic films and animations.



Digital Assets

Building digital assets such as websites, apps, and custom codes is akin to constructing a complex structure with precision and creativity. Each block, when combined with others, creates a functional and aesthetically pleasing digital presence.

Social Media



Digital advertising in today's fast-paced world demands innovation and strategic placement. Brands must navigate through a sensory overload, making their message resonate amidst a sea of distractions to inspire action.



Online Ads



The changing art of telling stories

Storytelling has undergone a remarkable transformation from its ancient roots to the digital era, adapting to cultural shifts and technological advancements. This concise exploration highlights the major phases of this evolution.

Initially, storytelling was an oral tradition, vital for preserving knowledge and culture. Ancient societies used stories to transmit wisdom, moral values, and explain the natural world, often accompanied by gestures and expressions to enrich the experience. With the advent of writing, stories could be documented and shared beyond the storyteller's immediate audience, leading to the creation of enduring literary works.

The invention of the printing press democratized storytelling, making books accessible to a broader audience and fostering diverse literary genres. The 20th century introduced electronic media, such as radio, television, and film, transforming storytelling into a more immersive experience with the addition of sound and visuals.

The internet era has further democratized storytelling, enabling anyone to share their narratives worldwide through blogs, social media, and podcasts. Interactive media like video games and virtual reality offer nonlinear storytelling, engaging audiences in unprecedented ways.

Advancements in artificial intelligence and virtual reality are poised to create even more personalized and immersive storytelling experiences. The emphasis on inclusivity and diverse perspectives promises a richer tapestry of narratives, reflecting a broader range of human experiences.

Storytelling's journey from oral traditions to the brink of virtual reality showcases its adaptability and enduring appeal. As technology and society continue to evolve, so too will the ways we tell and consume stories, ensuring that storytelling remains a fundamental human activity.



SATELLITE **ISAT AFRICA**

Creating Digital assets, exhibition and SMO for this
Satellite operator in Africa and the Middle East

Fibre Like Connectivity From Space

Low latency, and high-speed connectivity for diverse applications - internet access, tele-services, and IOT connectivity, with cutting-edge technology

[Know More](#)

iSAT Africa, creating integrated marketing assets, events, brand identity & POSM

We made their website, revamped their social media, participated in events and created stand alone properties and conferences. Oh yes, also gave them a new brand look and helped with productification.

This leading player in the satellite industry in Africa and the Middle East, approached us with briefs to participate in events, help with brand standards, remake their website and their brochures and marketing materials amongst other deliverables. Glad to say that we were up to it and then some more.

We were instrumental in designing their event stalls and helping them produce the same in CABSAT and AFRICACOM. Further we created a whole new property called iSAT Adventure a series of events held in remote African locations to focus on connectivity and implementation.

We also recreated their brochures and completely revamped their website to the delight of their internal and external customers. We even revamped their Social Media resulting raising their engagement by almost a 1000%.

Today they are a valued client, consulting with us in their B2B marketing efforts.

Save the dates for an unforgettable experience

Beyond Limits - The iSAT Africa Adventure

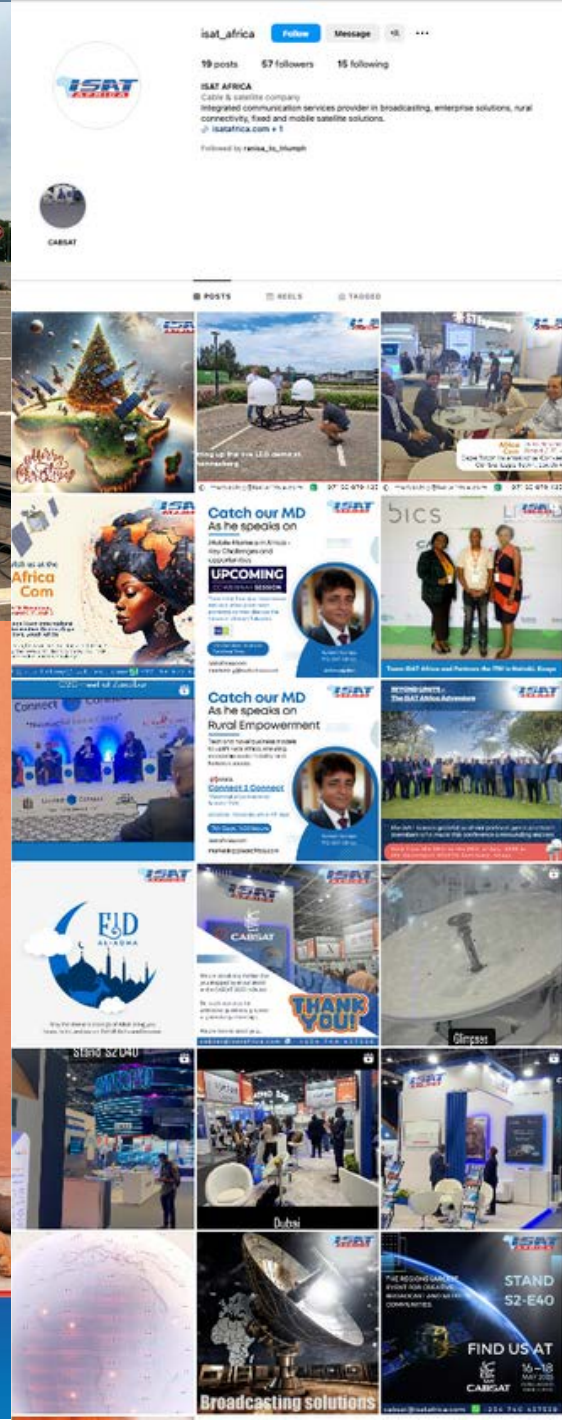
We invite you to join us for a one-of-a-kind experience, where innovation meets the wild side. Stay tuned for an official invitation that will unleash the thrill of the iSAT Africa adventure. Prepare to discover new horizons, push boundaries, and ignite your adventurous spirit like never before

By Invitation Only

27th to 29th of July 2023
@ a Kenyan National Park

RSVP

+971 58 879 4230
faith@isatafrica.com



Boosting Rural Connectivity



Bridging the Digital Divide





Connect with OneWeb LEO

ISAT Africa and OneWeb collaborate to build, flex and scale versatile and customer-focused enterprise solutions. Together we enable a fiber-like connectivity experience for everyone, everywhere.

ISAT AFRICA offers

- Enterprise Connectivity
- Rural Solutions
- Broadcasting Solutions
- Cellular Backhaul

enterprise@isatfrica.com | isatfrica.com

Optimal LEO Equipment Choices
Tailored for your Fixed or Mobile needs

Intellian

USA: 110, Building 10, P.O. Box 50000
Dallas, Texas 75208, USA
info@isatfrica.com | +1 214 350 0000

Follow us on [in](#) [fb](#) [tw](#)

Ultra-Fast, Stellar Connectivity

Fiber-like connectivity everywhere
Now you can connect your enterprise to the world.

oneweb.net



EUTELSAT ONEWEB

Creating and executing multiple exhibitions for this
Satellite Giant in India.



burlington

Giving this International brand a new identity





Burlington English. Helping them launch in India and SEA!

GIVING BRAND A NEW LOOK

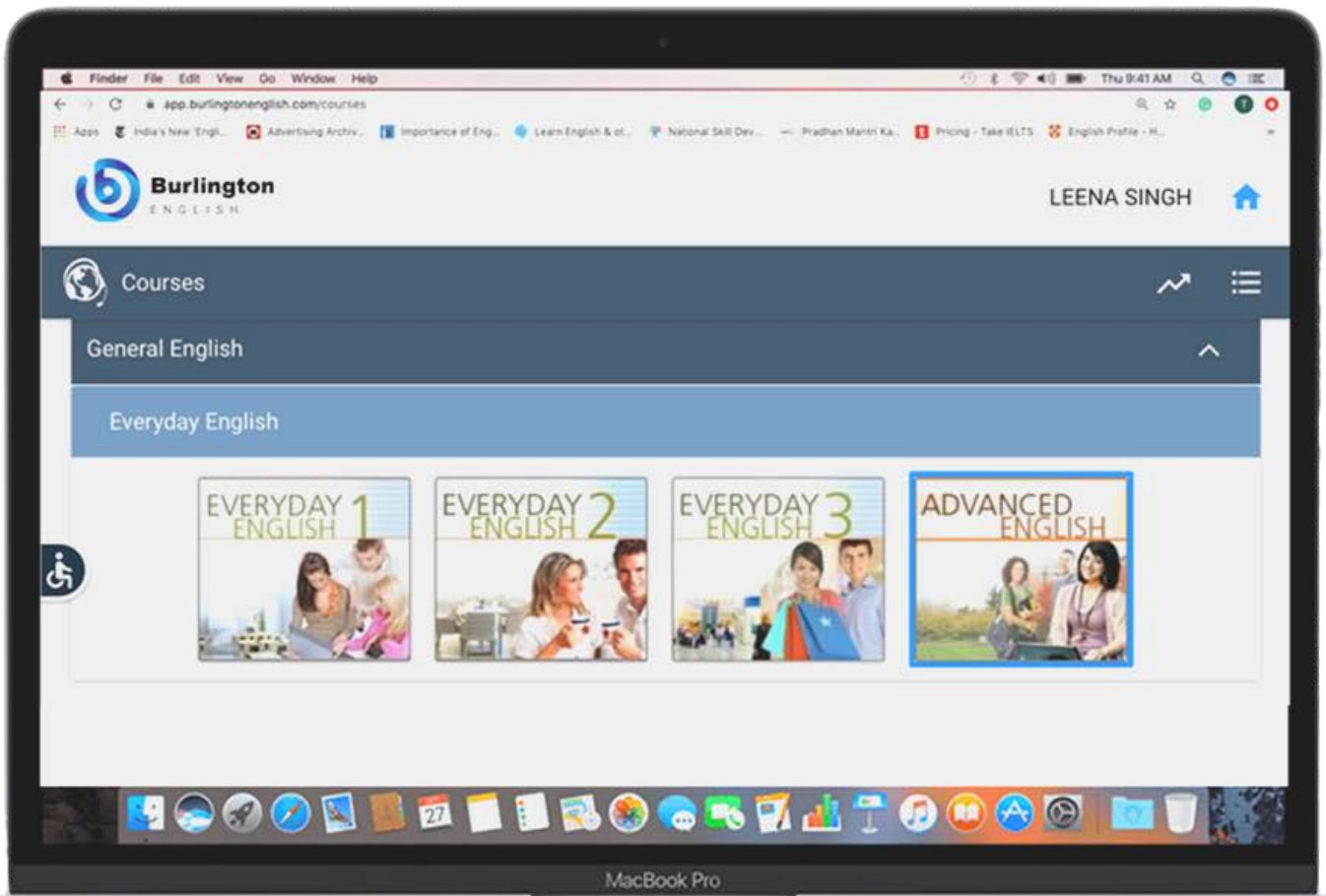
For 30 years they have dominated English Language training across 30 countries in the world.

Now they are entering India - their most challenging market yet. For this country is not just one - it's 32 nations in one. The challenge was simple - turn their logo into something that is scalable, retentive and ready to be launched in India and other counties in South East Asia.

We created their brand in a record 7 days, and are also taking care of the various legalities involved in terms of legalities and registration.

At the time of writing this, we are also working on their Website and digital marketing strategy.

These challenges really keep me and my team stay alive and vital!



Burlington English



Burlington English

Burlington

We are experts in designing personalised English language teaching and learning solutions with focus on employability.

We are specialists in the integration of technology, multilingualism and life competencies related to English language programmes.



Global company with 30+ years of operation

Recognised for state-of-the-art technology

Spread in 32 countries

15000+ trainers around the world

Trained Millions of students



Our Patented Technology of Burlington SpeechTrainer®



Error assessment



Attention training



Sound discrimination



Progress assessment



Personalised pronunciation practice

We support 11 Indian languages

Bengali
Kannada
Odia
Telugu
Hindi
Tamil

Gujarati
Malayalam
Punjabi
Urdu
Marathi



Course Features



CEFR and CASAS aligned



Analytics & Progress Reports



Anytime Anywhere

Blended approach
Web-based + Interactive
face-to-face

Highest level of individualisation,
both in pace and level

Get your students an Innovative, World-Class AI-based English Language solution to help them accelerate their careers and get them their dream jobs

To know more

[Click Here](#)

Advantages @ BE



Employability focus courses



Become Job ready



Practice real-world scenarios



Encourage learners to think



Innovative career progression



info@burlingtonenglish.in

[Write to Us](#)

HEART HURT

Confused about the correct pronunciation?



WENT VENT

Confused about the correct pronunciation?



SHEEP VS SHIP

Confused about the correct pronunciation?



Learning a second language like English, enhances decision making skills

To master English you have to constantly judge, compare and hold on to the appropriate use of words and phrases

These
And
U
O
There
The
A
Their



Language learning boosts confidence

In this world of digital English, knowing your language is a confidence booster. It helps you to communicate and understand the world around you.



Learning a second language, like English, can teach you about a new culture

Books, Movies and Music from English speaking countries can help the English learner to learn about the culture and lifestyle of the English speaking world.



Learning a second language, like English, can improve your creativity

English can help you interact better with the world around you and this can strengthen your creative outlook.



55% of top Netflix content is in English. Are you losing out ?

Learn English to enjoy some of the greatest movies in their native language



kish

Branding an Organic Fertilizer



भारत में पहली बार
एक नया आविष्कार

KISH

FROM THE HOUSE OF
FISHA
BIOGENICS



Kish - Working with the Aggro Sector

MAKING A NATIONAL BRAND

They had a revolution in their hands. They had created a vial of powdered fertilizer that when mixed with water and organic food would be able to fill acres with goodness.

Our team traversed India and talked to farmers from different geographic and crop zones. We realised that they were not looking for Gyan. They were looking for someone who would understand their problems and give them solutions.

They were looking for a friend.

So 'KISH' was born. The immediate inspiration was 'Bhuvan from Lagan....and Balram...The elder brother of Krishna, who, all through India and across cultural groups is the custodian diety of farms and farmers.

The fundamentals of FISHFA BIOGENICS, a co-operative is to fulfil and overcome the current disturbed ecological balance in the agricultural world due to improper farming practices. With this important objective, the co-operative structure is the best option to serve nature and ultimately uplift mankind.

FISHFA BIOGENICS is synonymous to a nation-wide movement with a unique mission & aim to emphasize focus on quality production, promotion & usage of eco friendly Bio-Organic & Botanical products, which can be boon to ORGANIC FARMING. FISHFA BIOGENICS is created by the people of diverse groups like progressive farmers, technocrats, Agri. Scientists, Administrators, Elite devoted businessmen and those who believe in "BACK TO NATURE" are involved in this missionary institution.

The continuing blind use of harmful chemical fertilizer & poisonous pesticides from last seven decades in India found dangerous for soil, plant as well the health of all lives. Even the increased volume of crop yield are falling down and damaged the richness, health and resistance power of soil and also increased the production cost. So modern farming throughout the world has to stop compulsory the use of chemical fertilizer and pesticides and has to adopt natural Bio organic fertilizer & botanical sources with the use of modern Bio technology & Nano - technology very speedily with the slogan of "EVER GREEN REVOLUTION" which not only improve the crop and soil condition but also get

back the taste, quality and nutrient value of all crops and foods.

Our wide range of Bio products includes all the kinds of approved Bio Fertilizers, Organic natural fertilizer, Vermo compost etc. as per FCO Standards, with best advanced Production Technology & Quality Assurance facilities, we have innovative & High-tech R & D Facilities with a qualified team of skilled personnel in R & D, Production & QC activities.

We all shall be very happy to note that we have invested more in a state of the art to increase shelf life and easy storage, transportation with installation & introduction of Lyophilized Production Facility of Bio products, we take proud that we may be the first and pioneer in India to use such latest technology in Agriculture Field which is generally used in pharmaceutical based injectable plants only. Instant and easy applications of this Lyophilized product in farming solves many complications and challenges for all us in organic farming.

We are committed to working hard for educating the farmers to use the organic and Bio fertilizers in the country as well as world and spread awareness of integrated approach of farming by reducing usage of harmful Agro chemicals.

So, we consider the Agriculture with respect & honour which really required as all the lives & nature rely and dependent on agriculture which was neglected up till now by all of us.

SECRETS OF SUCCESSFUL FARMING

MANUFACTURED & MARKETING BY FISHFA BIOGENICS (A DIVISION OF FISHFA RUBBERS LTD)

Survey No. 43/2/2, 47/2, 50/1/2, 50/2, Kuwadva Wankar Road, At: Surya Rampara - 360003, Dist: Rajkot

Helpline No.: (+91) 90999 80170



"Dharti is a witness of our past, present and future. So let's make her happy & healthy"

Namaste, I am Kish,

In recent decades, the use of chemical fertilizers has increased dramatically. Chemical fertilizers are used for short term gains, without considering its side-effects in the longer run. Chemical run-off from pesticides and fertilizers degrades soil quality to such an extent, that crops, lose their quality, taste colour and texture.

Fertilizers and Manures are applied in various forms - from solution and suspension to emulsion and solid state, but the damage caused by each of them remains unnoticed for several years of use. Its only once, when the harvest quantity and quality starts degrading, does the farmer realise that it is too late to reverse the effect.

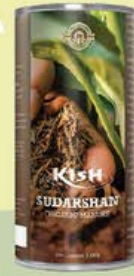
Let me introduce you to my little secret. Fishfa Biogenics, my parent company, for the first time in the Indian Agriculture, has brought in fertilizers which are based on compounds of macro-nutrients (e.g. nitrogen, phosphorus and potassium) and micro-nutrients (e.g. Zinc, copper, boron and molybdenum).

Small and compact in size, but trust me, the effects of its contents are fantastic and way beyond imagination. Please take a look at micro army which is known as KISH KI SENA, and our exclusive product range, which has a solution to all your crop problems.

It's time to rethink about your farm, crops and profits.



Fishfa Biogenics,
brings the Most Advanced Technology
to Indian Agriculture for the First Time



KISH SUDARSHAN ORGANIC MANURE

COMPOSITION
Sudarshan is an eco-friendly and a balanced organic product
that contains natural resources of minerals and biological
content.

KEY BENEFITS

- Allows plant to maintain Optimum Nutrient uptake
- Soil becomes healthier, improves soil texture and becomes fragrant
- Stimulates plant growth
- Improves fertilisation of the soil
- Restores the resistance power and immunity in soil, especially in the Root Zone areas
- Increases macro and micro-nutrient availability to plant from soil
- Stimulates Flowering and Fruiting
- Adds luster, sweetness and quality to produce
- Improves quality and yield of crops, crop colour, appearance and shelf life of produce

STORAGE INSTRUCTIONS

Store in a cool dry place and away from direct sunlight or radiation of any kind

CAUTION

Do not Use for Any Other Purpose and Not To Be Mixed with Any Chemical Pesticide and/or Chemical Fertilizer

SUGGESTED DOSAGE

300 gm for 0.2 Acre of land or as per the condition of soil and/or the stage of crops

AVAILABLE IN

300gm (FOR 0.2 ACRE) • 1.5Kg (FOR 1.0 ACRE)

FOR ALL CROPS | FOR AGRICULTURAL USE ONLY



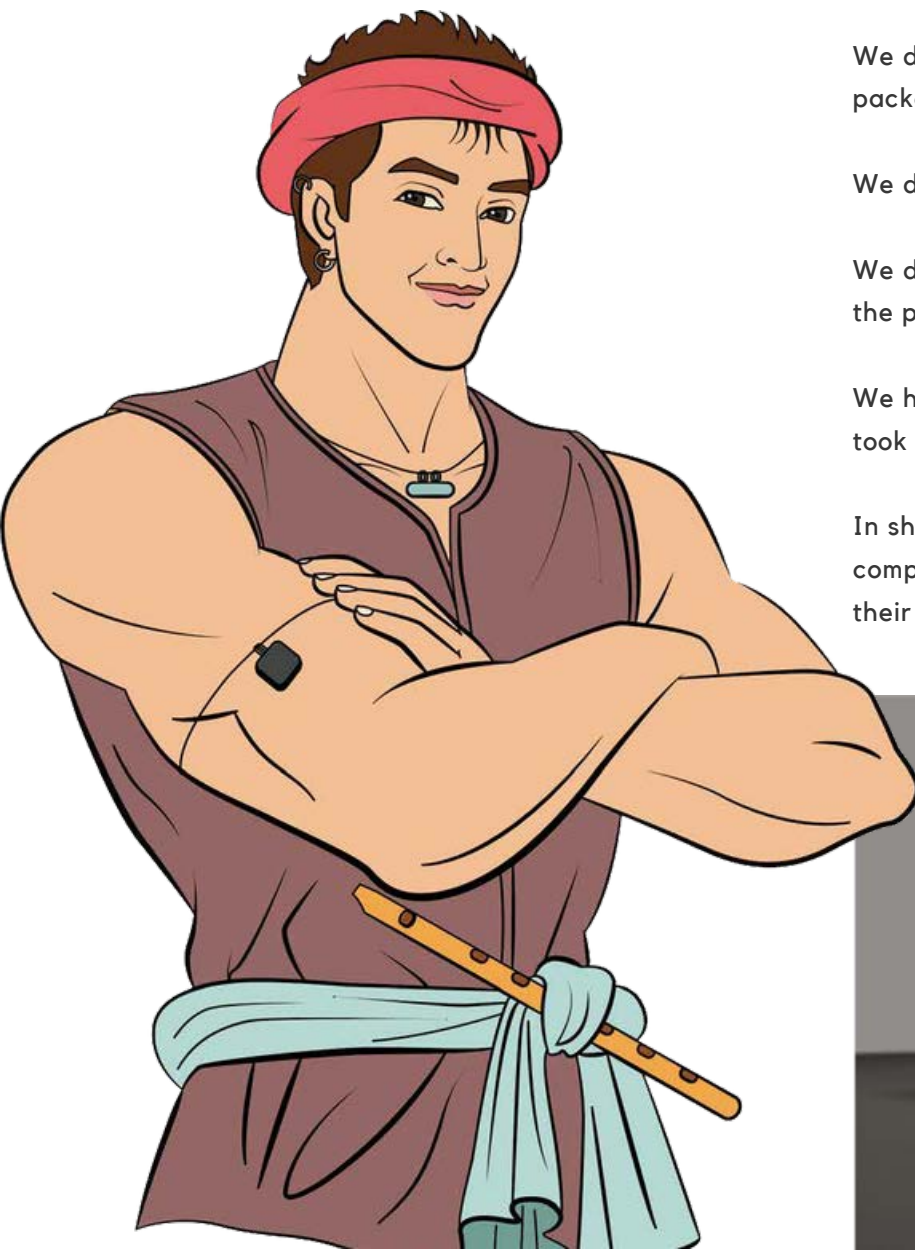
We designed their Brand....their brand book, their packaging and designed their GTM.

We designed their packaging.

We designed their sales strategy and test launched the product in Gujarat, UP and Maharashtra.

We held exhibitions for them across the country and took charge of their POSM!

In short, we became an integral part of their company till they were ready to take the plunge on their own.





GLOBAL HEALTHCARE UNITY SUMMIT

COVIDUNITY

VOH VOICE OF
HEALTHCARE

Created by

| THE TIMES OF INDIA



The Global Healthcare Unity Summit - COVIDUNITY

VIRTUAL ONLINE SUMMIT, PANEL DISCUSSIONS & AN UNIQUE ONLINE EXHIBITION

Organised by the Times of India Group and Voice of Healthcare, this was a marquee event highlighting the 'Need for the World to come together in it's fight against COVID 19.

Healthcare professionals from countries like Britain, Israel, India, Taiwan and many more came together over a 2 day period in late September 2020 to share their thoughts and learnings.

Though a Panels discussion primarily, the event also contained a unique Online Exhibition that showcased companies and their products.

We created their Website and their Online Exhibition Platform. We managed their Social Media across all major platforms and ran a media campaign that helped them garner over a 1000 registrations in a 12 day period - far higher than what they had targeted.



GLOBAL HEALTHCARE UNITY SUMMIT COVIDUNITY

VOH VOICE OF HEALTHCARE

Created by

THE TIMES OF INDIA

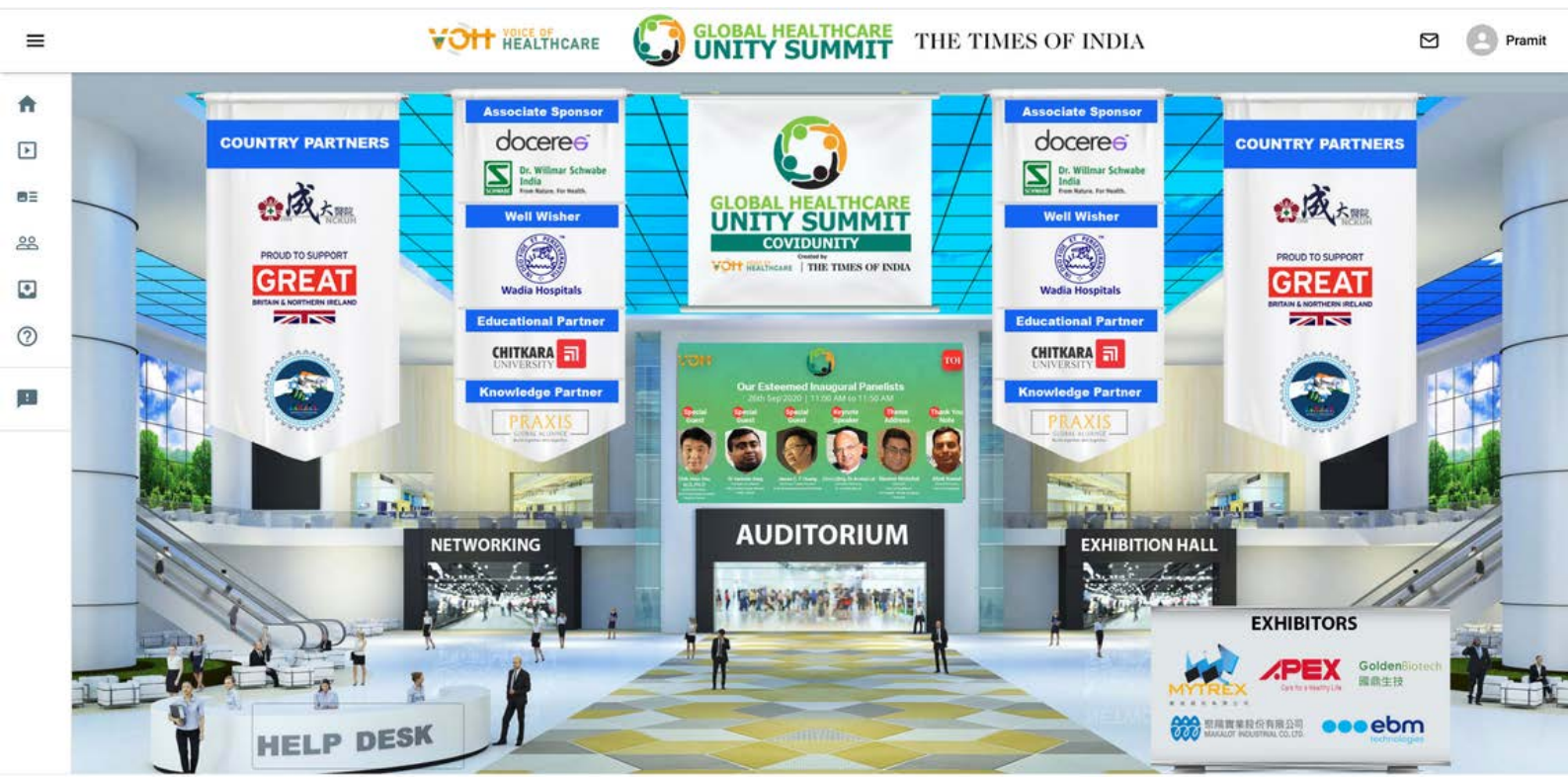
Synergizing healthcare breakthroughs from around the world

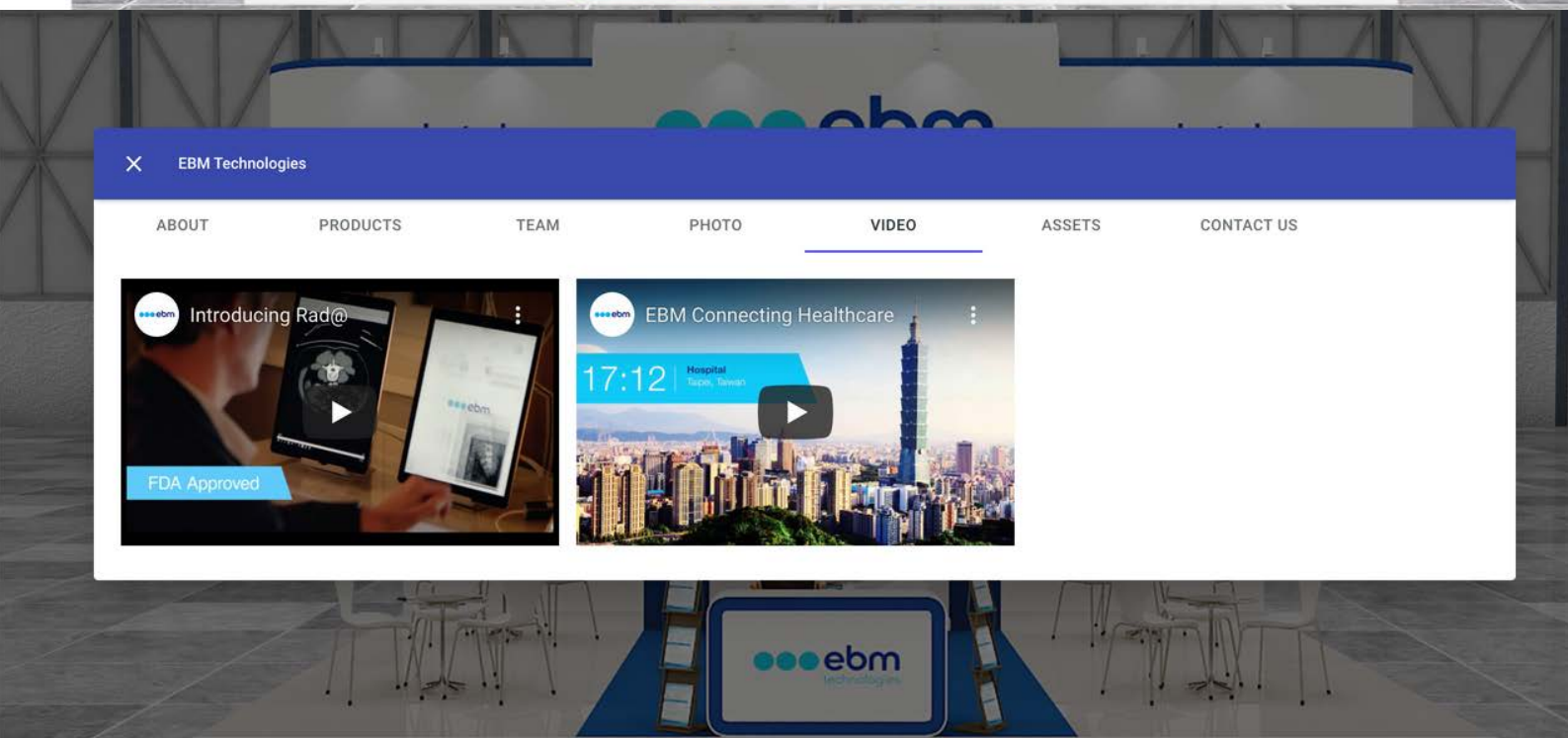
25 26 September '20



Their website was made in 2 days. Their Exhibition platform with all its nuances took 10 days. Their campaign ran for 12 days in total, and we managed to fulfil and then surpass the targets that we had mutually agreed on.

Of course - with a lot of support and team work from their end as well.







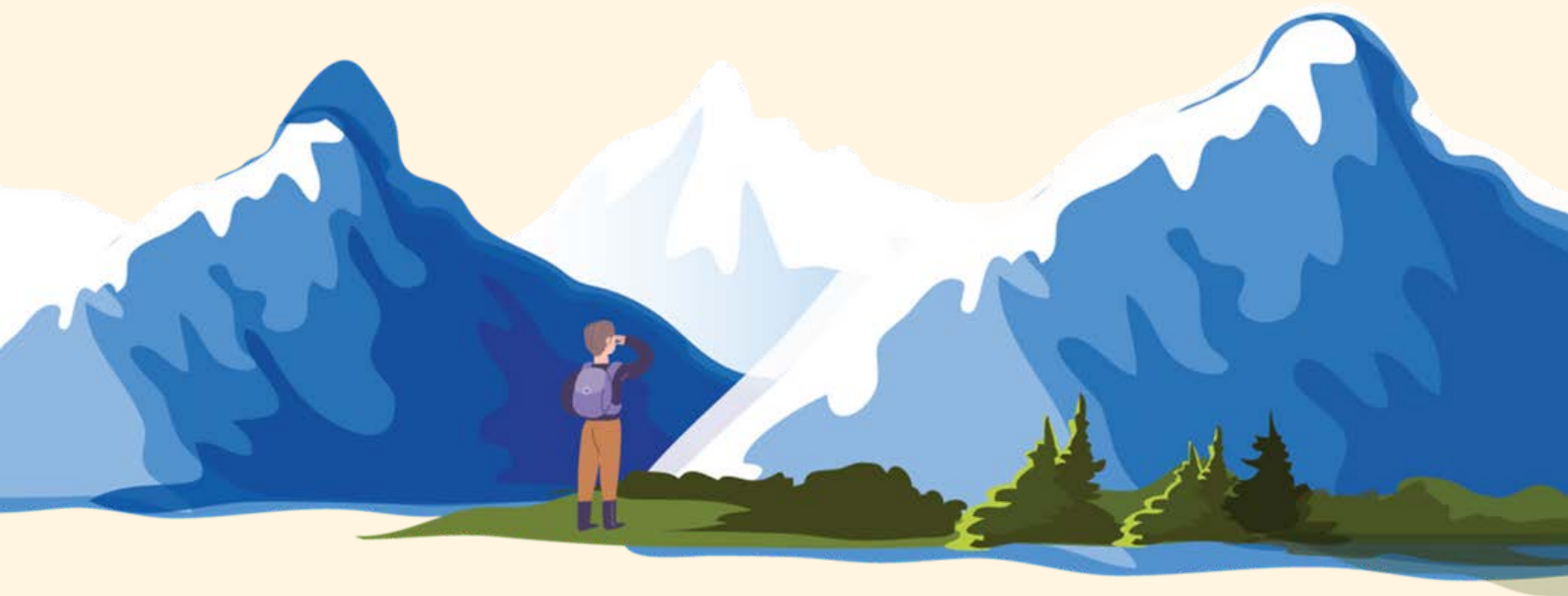
We created and maintained Facebook, Linked in, Twitter and Instagram handles for 20 days from start to finish, creating over 50 posts on each platform and getting 133 organic registrations. The organic effort reached nearly 2 mn people helping the event reach its intended target audience and getting adequate response.

And yes, things can always get better...



airtel

Creating Corporate Presentations for AMB





**"It always seems Impossible
until it's done."**

- NELSON MANDELA

DRIVING GROWTH FOR PRODUCT



Yet another show of strong confidence in Finance...

COMMERCIAL INTEGRATION



TAKING OVER...

Circle SCM function rolled up in to Finance

RIGHTS ISSUE IN INDIA

Turning around things in a very short span of time..



CREATING EFFICIENCIES

EFFICIENCY INITIATIVES IN DTH

Recovery of
Channel Dues



ODU Inventory
Rationalization



AB-GB MERGER



TOGETHER...

Airtel Business and Global Business integrated to
become ONE PROFIT CENTER !!

TELENOR & TATA INTEGRATION



Telenor Integration completed successfully

Tata Merger in process

.....spearheaded & led by Finance

glimpses

BE COOL



Digniteq

**The birth of a New World
Order**

Where ideas, technology &
inspiration combine to create a
new paradigm :
ElderTech Redefined

Our Work +



DIGNITEQ. Elderteq Redefined

COMPASSIONATE TECHNOLOGY

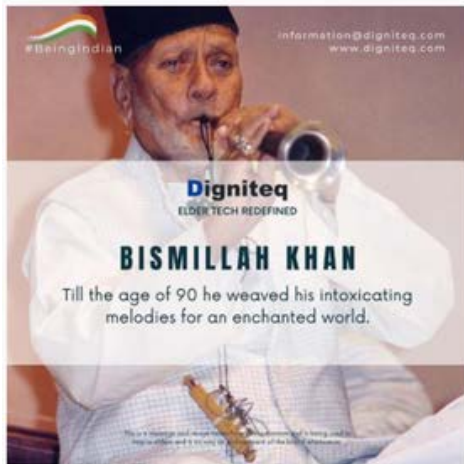
They were a bunch successful professionals who came together to form a technology platform that would help Seniors live a life of dignity and care.

They called it Eldertech. We called it Compassionate Technology.

We created their Logo, their Website, maintain their Social Media, optimise their organic reach, write their blogs and create their content.

Less about profits and more about making a real difference, this project is rather close our heart. It is also a revelation that at a strength of nearly 200 million, the Senior community has a lot going for it.

We realised that not only would the society benefit from their experience, but that they were probably one of the most potent marketing groups in the country and round the world.



peanutji

Brand, Packaging and Marketing Identity



PER 100g FRIED FOOD

INGREDIENTS:

Sugar, Hydrogenated Vegetable Fat, Cocoa Solids & Emulsifiers (402, 322), Sugar, Hydrogenated Vegetable Fat,

CONTAINS ADDED NATURAL FLAVOURING SUBSTANCES

HYDROGENATED VEGETABLE FAT USED

- Contains Trans Fats

ALLERGEN INFORMATION:

Contains Soy & may contain traces of milk

| | |
|---------------------------|---|
| ENERGY (KCAL) | 0 |
| CARBOHYDRATES (G) | 0 |
| (OF WHICH SUGAR)*G | 0 |
| PROTEIN (G) | 0 |
| TOTAL FAT (G) | 0 |
| SATURATED FATTY ACIDS (G) | 0 |
| TRANS FATTY ACIDS (G) | 0 |
| TRANS FATTY ACIDS (G) | 0 |
| TRANS FATTY ACIDS (G) | 0 |
| TRANS FATTY ACIDS (G) | 0 |

PROTECT FROM DIRECT SUNLIGHT
STORE IN COOL & DRY PLACE



Hi, Peanutji here.

I am here to relieve you from all stress. My companion Mr. Lemon will add a khatta meetha flavour to



your life and make you fresh. Enjoy me with your friends when time is dull. My crispy feel will make you happy and you'll feel full your temporary hunger in a healthy way.

MANUFACTURED BY:
FSSAI AGRO PRODUCTS
PVT. LTD.

Plot No. B-1357-55-55-55,
Lodhika BIOD,
Morinda, Rajkot, Gujarat 360021

HELPLINE:

+91-22-2547 3444 | 079-2547 3444

E-mail: mail@peanutji.com
Website: www.peanutji.com

Reg. DE Plot No.

B-1357-55-55-55, Lodhika BIOD,
Morinda, Rajkot, Gujarat 360021

Manufacturer Lic. No.
KD/AYU/189

fssai

11613038022891



8700133038022891

M.P.P. Pvt. Ltd.
Plot No. B-1357-55-55-55,
Lodhika BIOD,
Morinda, Rajkot, Gujarat 360021
Reg. DE Plot No.
B-1357-55-55-55, Lodhika BIOD,
Morinda, Rajkot, Gujarat 360021
Manufacturer Lic. No.
KD/AYU/189

Not different *ji*
Hatke hain *ji*
Aayen hain



NOW AVAILABLE ON STORES

SNACKS WITH
A DIFFERENCE
**JI AAYEN
HAIN**



NOW AVAILABLE ON STORES

Not different *ji*
Hatke hain *ji*
Aayen hain



NOW AVAILABLE ON STORES



Not different *ji*
Hatke hain *ji*
Aayen hain



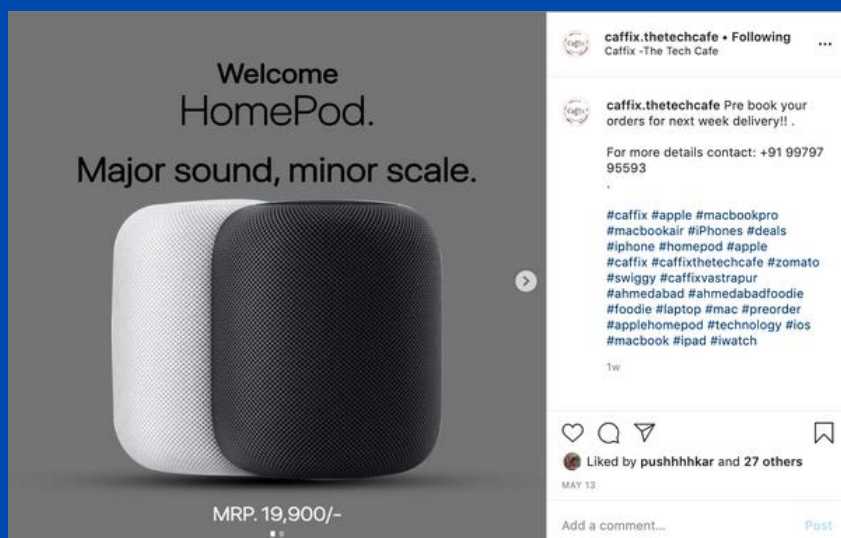
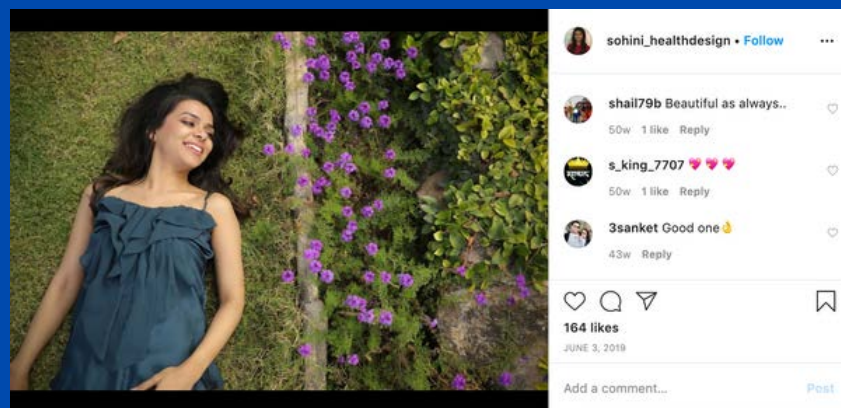
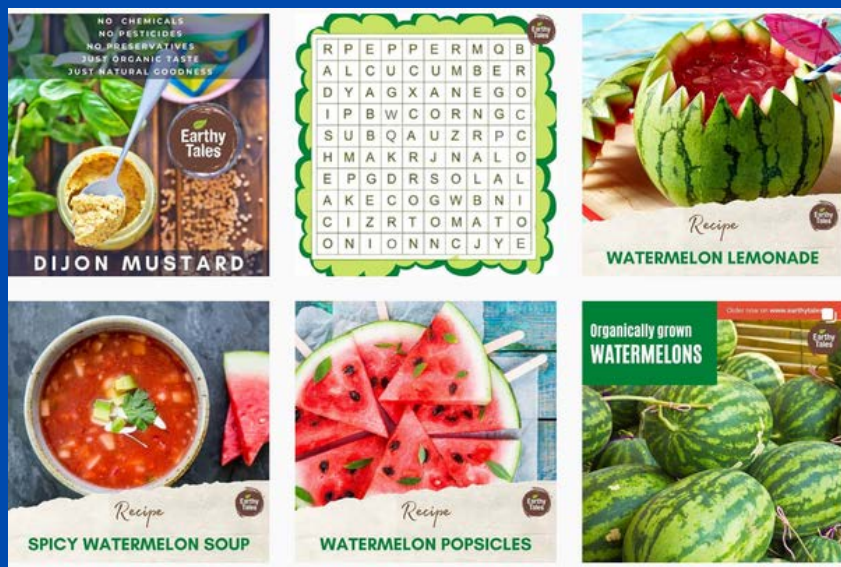
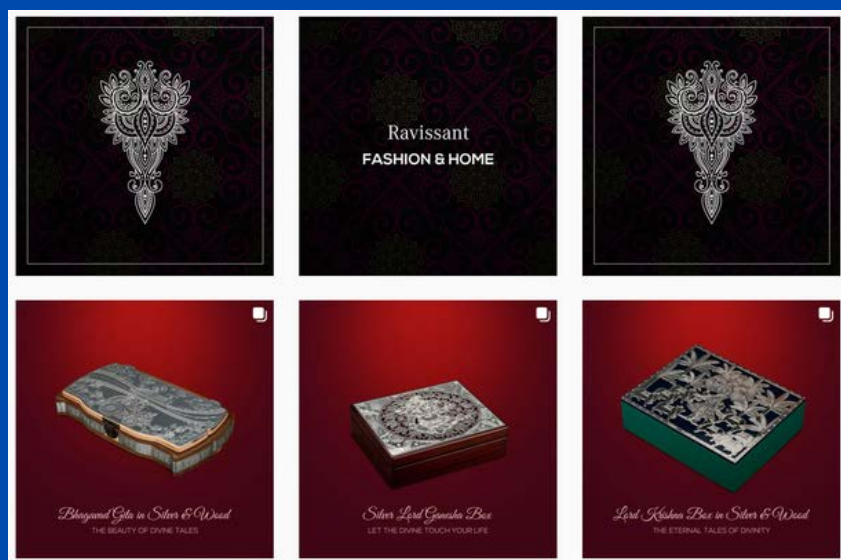
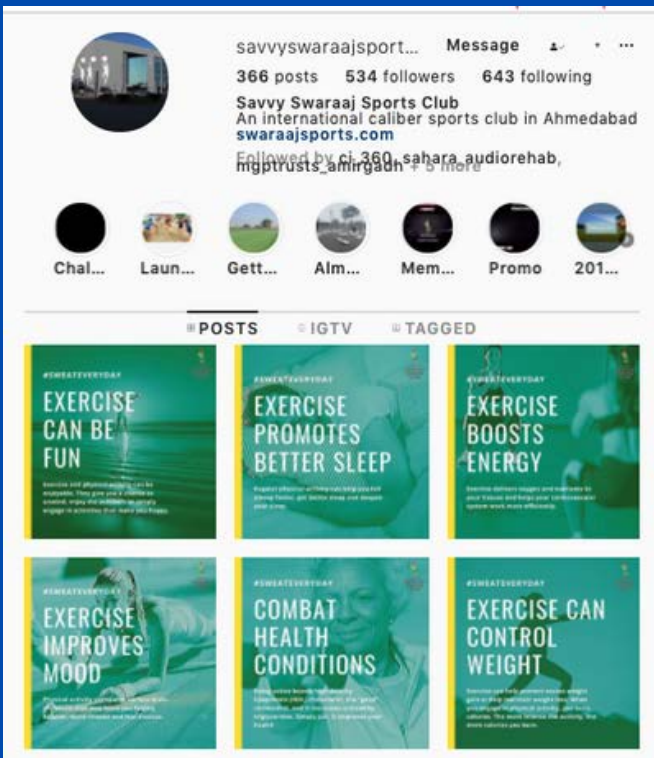
NOW AVAILABLE ON STORES

SMO

Socia Media Optimization for various brands



Click on the pics on the following pages to
visit the pages / handles





Infodrive India

3,331 followers

1mo •

At Infodrive India, we believe each step matters, and help at times comes from the source most unexpected. We know as we crunch numbers and even a decimal makes a huge difference, and hence we too woul ...see more

"SEEKING YOUR SUPPORT "

SUNDAY 5TH APRIL | 9PM



Infodrive India
www.infodrive.com



3



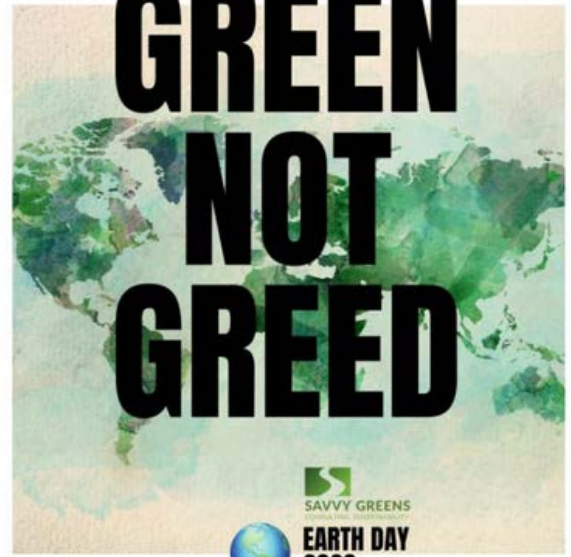
Savvy Greens - Consulting Sustainability

67 followers

1mo •

Times of crisis highlights the importance of this earth to us humans. Let us save the planet. Let us save the race.
#green #greenliving #environment #worldearthdaysee more

GREEN
NOT
GREED



6



Aravind Warriar and 2 others reacted to your company's update

20m

COVID 19's impact on the work would be long-

3 Likes



Harini Sreenivasan commented on your company's update

9h

Thanks! I am sure the upcoming sessions are going to be even better. It was indeed a



Amazing Workplaces and Attayn are collaborating for

11 Likes • 4 Comments



Amazing Workplaces Media mentioned your company in an update

23h

Amazing Workplaces are organizations where individual differences are nurtured;



What is an Amazing Workplace



Lav Kumar Jha and 3 others reacted to your company's update

1d

Amazing Workplaces has started a career counselling

4 Likes



Sanjay Prasad and 2 others reacted to your company's update

1d

Amazing Workplaces has started a career counselling

3 Likes



Sanjay Prasad and 5 others reacted to your company's update

1d

Amazing Workplaces has started a career counselling

6 Likes • 1 Comment



Vikas Dua and 10 others reacted to your company's update

1d

Amazing Workplaces and Attayn are collaborating for

11 Likes • 4 Comments



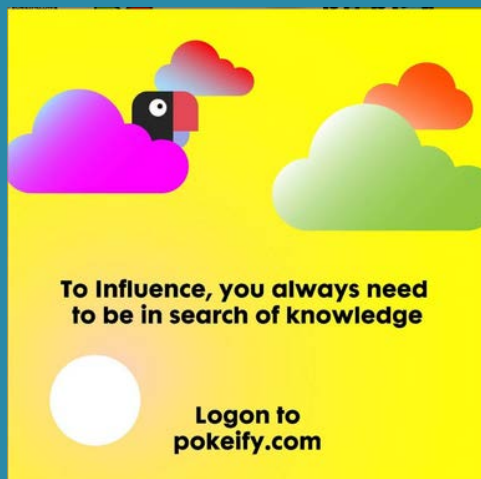
ZenCC Secure+

216 followers

1mo •

May this harvest season bring you a fresh supply of hope, peace and health. Warm wishes on this Baisakhi!

...see more



VOLEBA

16 followers

2mo •

+ Follow

In terms of GDP, Korea is the eleventh largest economy in the world. The Korean economy is reliant on trade for about half of its growth, making each large external relationship of crucial importance. ...see more

THE CORONA EFFECT ON SOUTH KOREA'S IMPORTS FROM CHINA



- Meat, Poultry & other Animal food product imports have fallen by 15.64%
- Antiques, Collector's items & Antique exports have fallen by 5.81%
- Umbrellas, Riding Crops & other riding accessories have fallen by 0.23%
- Ores, Slag and Ash have fallen by 0.10%
- South Korea has also temporarily CEASED the import of Wood Pulp & other Fibrous material from China

2

Like Comment Share

This is a... Thanks for posting... I wonder... In my opi...



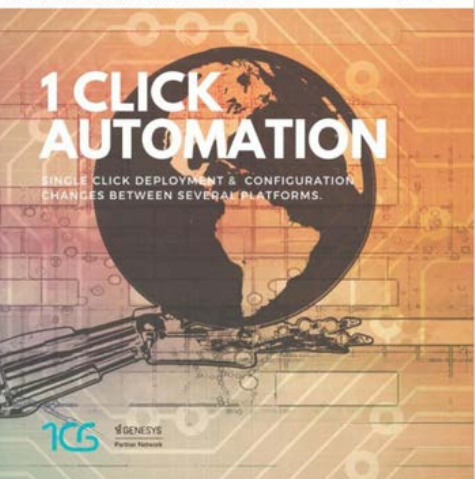
ONECG

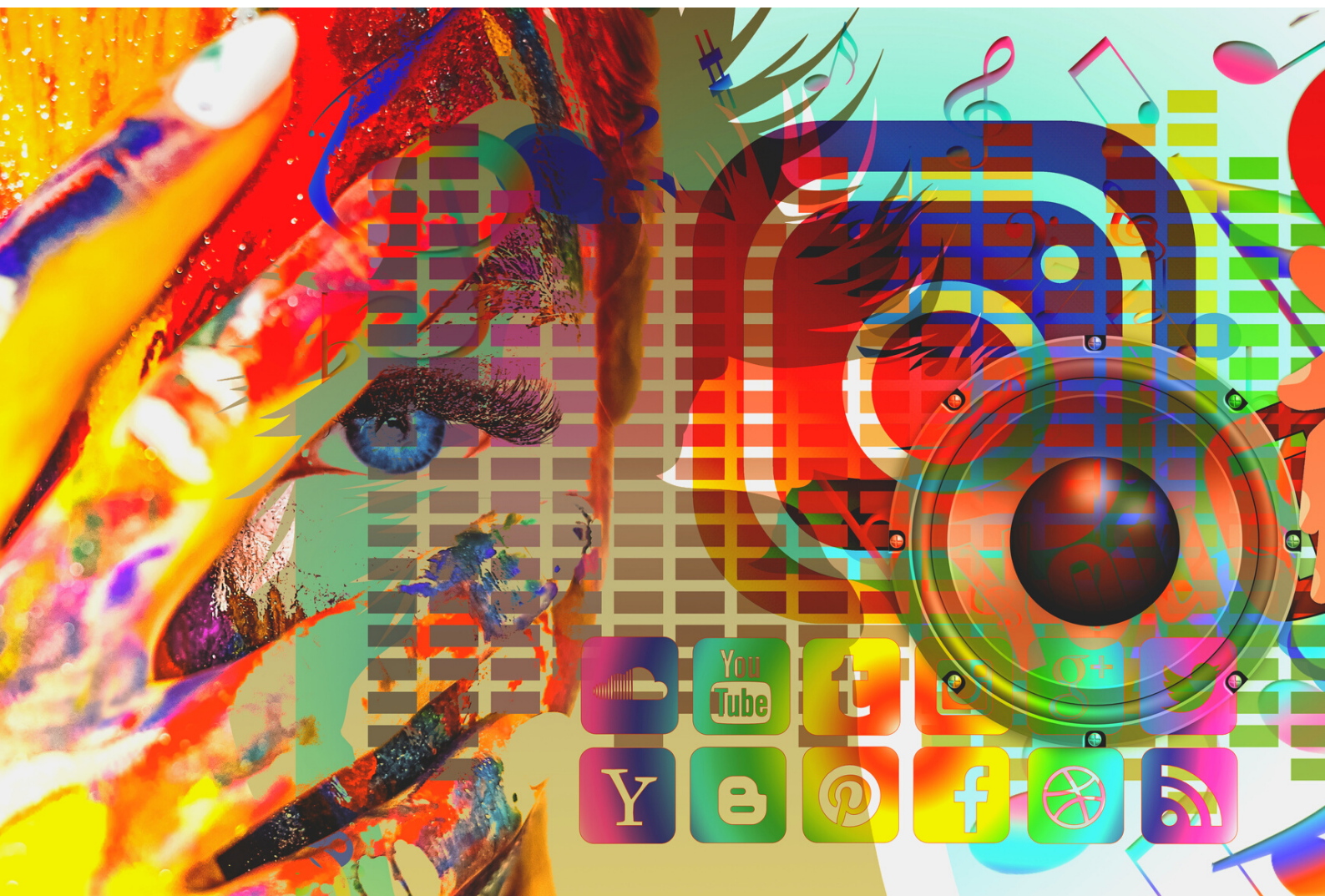
334 followers

5d •

+ Follow

OneCG allows you to deploy applications or make configuration changes in the first platform and promote changes to the next platform seamlessly. Genesysdeployment has never been easier. ...see more





Helping companies reach their Social Media Goals.

OPTIMISING ORGANIC REACH

My merry band of social media fiends and me manage more than 30 different profiles on Instagram, Facebook, LinkedIn, Pinterest and others.

We help increase the organic reach of Professionals, Hotels, E- Retailers, Luxury Brands, IT brands, New Age Marketing start ups, Construction companies, Clubs, Resorts and others.

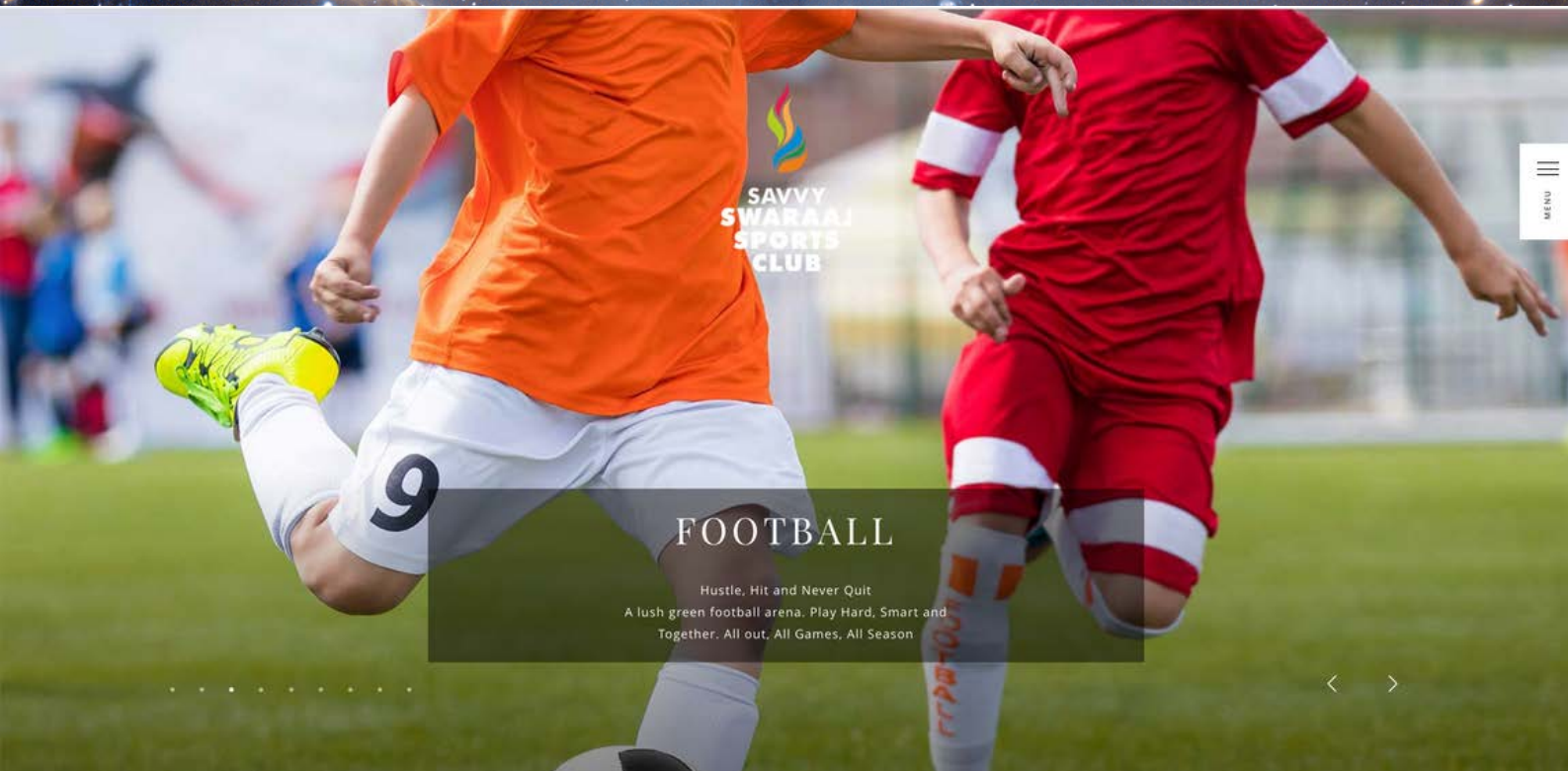
The idea is simple, the better the content - the more the organic spread, the lesser the requirement for tactical budgetary spends.

Of course in this dynamic media, we are constantly upgrading our skills - Creatively and Operationally. Google Certification is key as is constant study of Blueprint etc.

We make animations, gifs and simple graphics to put across your point.

websites

From coding to SEO we have it covered



Click on the pics on the following pages to
visit the sites

THE ACADEMY

Every Accomplishment starts with the decision to try.

THE LEADING MANUFACTURER'S AGENT FIRM IN THE SOUTHEAST FOR OVER 30 YEARS

www.waltoncompany.com/?lightbox=dataptem-k49jcauc



Sohini Shah
Health Design



*'Welcome to the world of
Bespoke Nutritional Experiences'*

I call it -

'HEALTH DESIGN'

[Contact me](#)



Creating interesting destinations to enhance Business

CREATING ORGANIC TRAFFIC

For us, websites are not just static tick mark activities. They are destinations. They are lead generators and they are representations of your brand.

So early on, I saw to it that my team could handle anything - From Wix to Wordpress and ground up sites from php and .net to java sites.

What's more, we slowly built up capability into the SEO space. Years of corporate experience had already established its importance in my mind. I knew that it was never only about the keywords but about the overall strength of the site, its mobile acceleration, indexing, mapping, the backlinks and a host of other on and off page activities.

We have been successful in creating a strong Website and SEO team.

campaigns

Social Media. Google. Ad Exchange.





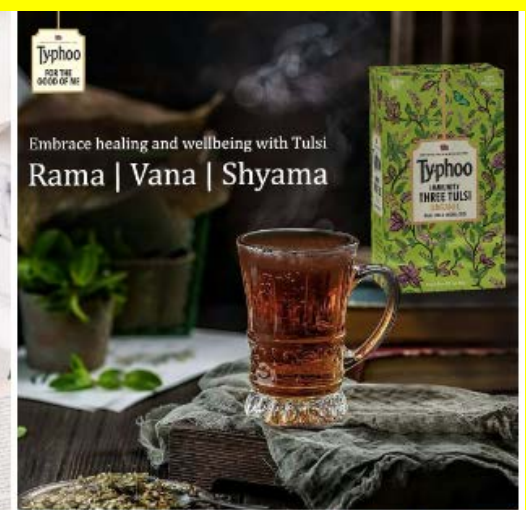
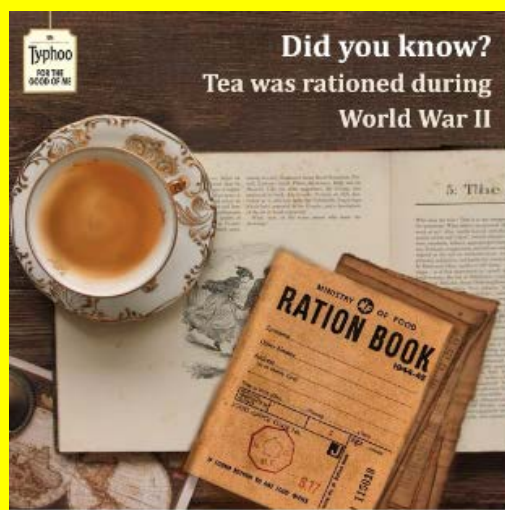
Designing campaigns for your specific requirements

AUGMENTING ORGANIC THROUGH CONVERSIONS, LEADS, VISITS, CLICKS ETC

We really don't want to spend you money unless absolutely necessary. We believe in getting and giving the maximum bang for the buck. For us digital campaigning is about optimum targeting - thereby reaching the right set of people. So we have all undergone some deep training into Facebook Ad Manager (also business manager), Google Ads, Exchange Campaigns and have built on our Network and Affiliate strengths. Following are the medias that we work well on

- Social Media
- Google SEM
- Google Ad Exchange
- Amazon
- Affiliates
- Sponsored

With us, you will always be assured of two things - Deep learning and honest execution.



ADVENTURES WITH ZELU

Zelu is your perfect companion for all those adventures waiting at every corner of your life. Apart from being that quick rush of immaculate taste, it is that timely boost to your energy levels just when you need it the most.

Here is why you should choose Zelu for all those adventures

HYDRATION

Proper hydration is critical during mountaineering. Many energy drinks contain high levels of caffeine, which can cause dehydration. Therefore, it's important to choose an energy drink that also contains electrolytes or to pair an energy drink with water to ensure adequate hydration. Zelu fits your bill to perfection

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FUELLING YOUR NEXT ADVENTURE

Zelu is made with green tea, guarana, and ginseng, which provide sustained energy .

ZELU
EXTREME ENERGY
3X CAFFEINE KICK**
FRUIT BOOST*

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STEPS TO OWN A DAVA DISCOUNT FRANCHISE

More & Earn more
Exclusion process

STEP 1 Registration Process
STEP 2 Franchise & Software Installation
STEP 3 Inventory analysis & Stock process
STEP 4 Approval & Incorporation
STEP 5

For quick relief from Piles
Use Pia Lo Ointment and Tablet
A Safe Ayurvedic Remedy!

DAVA DISCOUNT FRANCHISE

- 20% off on all branded Medicines
- Prescription Medicine always available
- Assured income
- Less Investment, High Returns
- Marketing & License Application Support
- Back up for Staff Recruitment

NORMAL MEDICAL STORE

- Only 5-10% off on all Medicines
- Prescription Medicines unavailable at times
- No Profit Assurance
- High Investment, Low Returns
- No Marketing/License Application Support
- No back up for Recruitment

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**My customers swear by my cappuccino.
And I swear by my therapist for pain relief.**

Get lasting relief from pain with FMT™ at VARDĀN

#ItStartsWithMe



VEGAN TACOS

Swipe left for the recipe >

BLACK BEANS & AVO TOAST

Swipe left for the recipe >

Tropical Overnight Oats

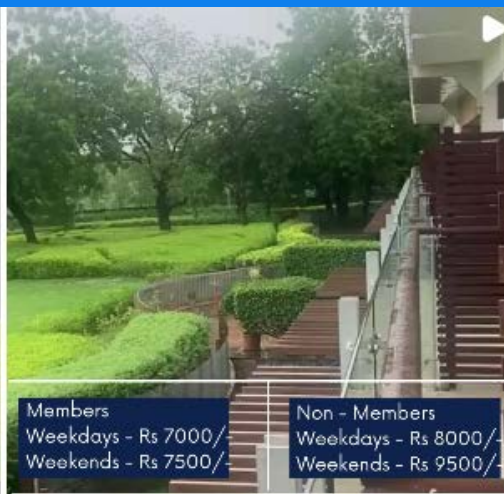
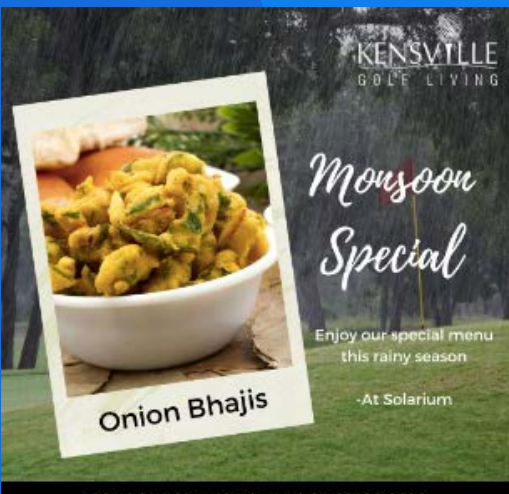
Sweet Potato Toasts

Ingredients

- > 2 slices whole wheat bread
- > 1 sweet potato, baked, peeled and mashed
- > Onion, 1 small finely chopped
- > 1 clove minced garlic
- > 1 cup sliced, stemmed kale (Alternatively you can use spinach too)
- > 1/2 tsp lemon zest
- > Salt to taste
- > Black pepper
- > Cayenne pepper
- > 1 tsp balsamic vinegar

Barbeque Corn Salad

Barbeque Stuffed Mushrooms





THE GOOD SUSTAINABILITY NEWS

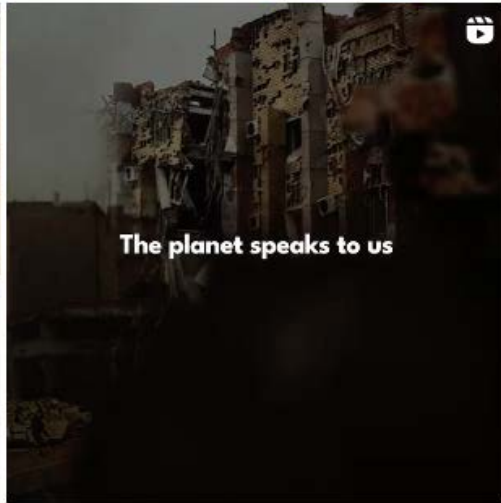
Stop scrolling!

SWIPE TO READ

**HAIR USED TO
CLEAN OIL SPILLS**



**CLOTHES POLLUTE
MORE THAN A CAR!**



The planet speaks to us



THE GOOD SUSTAINABILITY NEWS

Sameer Sinha, MD Savvy Group & IGBC Ahmedabad
air on innovative technologies and sustainable practices
at the Green BuildTech Conference



Savvy Greens felicitated by Mr. Gurmit Singh Arora, IGBC Chairman,
for being a significant contributor to achieving a total of 10 billion sqft
Building Footprint in IGBC Registered Projects in India



**First of its Kind:
Maharashtra
Unveils
Groundbreaking
Hydrogen Policy**

- Link in Bio



**Prarthana - Platinum
Certified under
IGBC Green Homes**



The proposed
Energy Conservation
(Amendment) Bill,
2022, empowers the
Central Government
to specify a Carbon
Credit Trading
Scheme

- Link in Bio

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LET'S DO ZUMBA
MEMBER'S EVENT

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8AM TO 9AM

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INSTRUCTOR BY
ZIN NISHA DOSWAMI

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1ST GURU PARASRAM GOLD CUP

Inviting all to join
in this unprecedented
Dangal and cheer
for the best wrestlers

Date: 28th June 2022
Timing: 10 am Onwards
Venue: Guru Chiranjī Akhada Kudsīya

MAN OF THE MATCH
MANISH SAHARAWAT
(8-0-32-4)

CONGRATULATIONS

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ALL INDIA 40 OVERS OPEN CRICKET TOURNAMENT
SEASON-1
SEMI FINAL-2

Reporting time 7:30AM
Date: 23rd June 2022

VS

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MAN OF THE MATCH
SHIVAM CHOUDHARY
(86 RUNS 81 BALLS)

CONGRATULATIONS

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Unveiling Dangal

MAN OF THE MATCH
BHARAT SHARMA
(115 RUNS 82 BALLS)

CONGRATULATIONS

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We are obsessed by learning about cultures, histories and Sociology. We find them to be the most appropriate springboards for our profession



We are all avid travellers, a readers and writers. We find that a few days of travel and immersion helps much more than a thousand words.



We love life and living..the losses, the victories, the passion the tears...Are all beautiful aspects of staying alive.

We work out of Delhi and Ahmedabad in India and dream of conquering the world. We find that dreams are potent elixirs of growth and success.

We are an interesting team, always optimistic and ready to take on responsibility.

